

Newbury Piret & Co. Announces Peter Murphy of Elite Storage Solutions Wins Ernst & Young Entrepreneur Of The Year(R) Award

BOSTON-- **Newbury Piret & Co., Inc.** is pleased to announce that its client, **Peter Murphy**, Chairman and CEO of Elite Storage Solutions, Inc. has been honored with the Ernst & Young Entrepreneur Of The Year(R) 2009 Award in Manufacturing and Distribution for the New England region.

Now entering its 23rd year, Ernst & Young Entrepreneur Of The Year is the world's most prestigious business award for entrepreneurs, according to Ernst & Young LLP. Recognized globally, the award honors the most outstanding entrepreneurs who inspire others with their vision, leadership and achievement. As a New England award winner, Mr. Murphy is now eligible to participate in the national ceremony. Award winners in several national categories, as well as the overall national Ernst & Young Entrepreneur Of The Year Award winner, will be announced at the annual awards gala in Palm Springs, Calif., on November 14, 2009. The awards are the culminating event of the Ernst & Young Strategic Growth Forum, the nation's most prestigious gathering of high-growth, market-leading companies.

Newbury Piret was exclusive advisor to Peter Murphy during the merger of his company, Boston Rack International, with Base Manufacturing Inc. to form Elite Storage Solutions, now one of the largest companies in the commercial racking industry in the United States. Newbury Piret provides strategic advice in M&A along with financing capabilities which support acquisitions, divestitures, growth investments, and recapitalizations. They work with clients in a wide range of industries, with a principal focus on the Business Services, Healthcare, Manufacturing, and Technology sectors.

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About Newbury Piret & Co.

Founded in 1981, Newbury Piret & Co., Inc. is a leading New England investment banking firm providing corporate finance services including M&A, financing, and valuation services. Headquartered in Boston and independently owned, Newbury Piret is a FINRA licensed broker dealer focused on middle-market companies, the private equity community and business owning families. Newbury Piret is regarded as unique in providing strategic advice in M&A along with financing capabilities which support acquisitions, growth investments, and recapitalizations. Newbury Piret is one of New England's Top Investment Banks as ranked by the Boston Business Journal and a sponsor of Northeastern University's Center for Family Business. For further information, please visit <http://www.newburypiret.com/> or call (617) 367-7300.

About Elite Storage Solutions

Elite Storage Solutions, Inc., with offices in Massachusetts and Georgia, is the nation's first full-service integrator and warehouse storage solutions manufacturer with a unique capability of providing both structural and roll-formed rack sets. Elite racking is quickly recognized for its durability and custom engineered designs and its 350,000 square foot manufacturing plant is equipped with the latest in robotic welding and powder paint technology which allows them to produce the highest quality products available in the material handling industry.

About The Ernst & Young Entrepreneur Of The Year(R) Awards Program

The Ernst & Young Entrepreneur Of The Year(R) Award is the world's most prestigious business award for entrepreneurs. The award makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, the Ernst & Young Entrepreneur Of The Year(R) Award celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries.